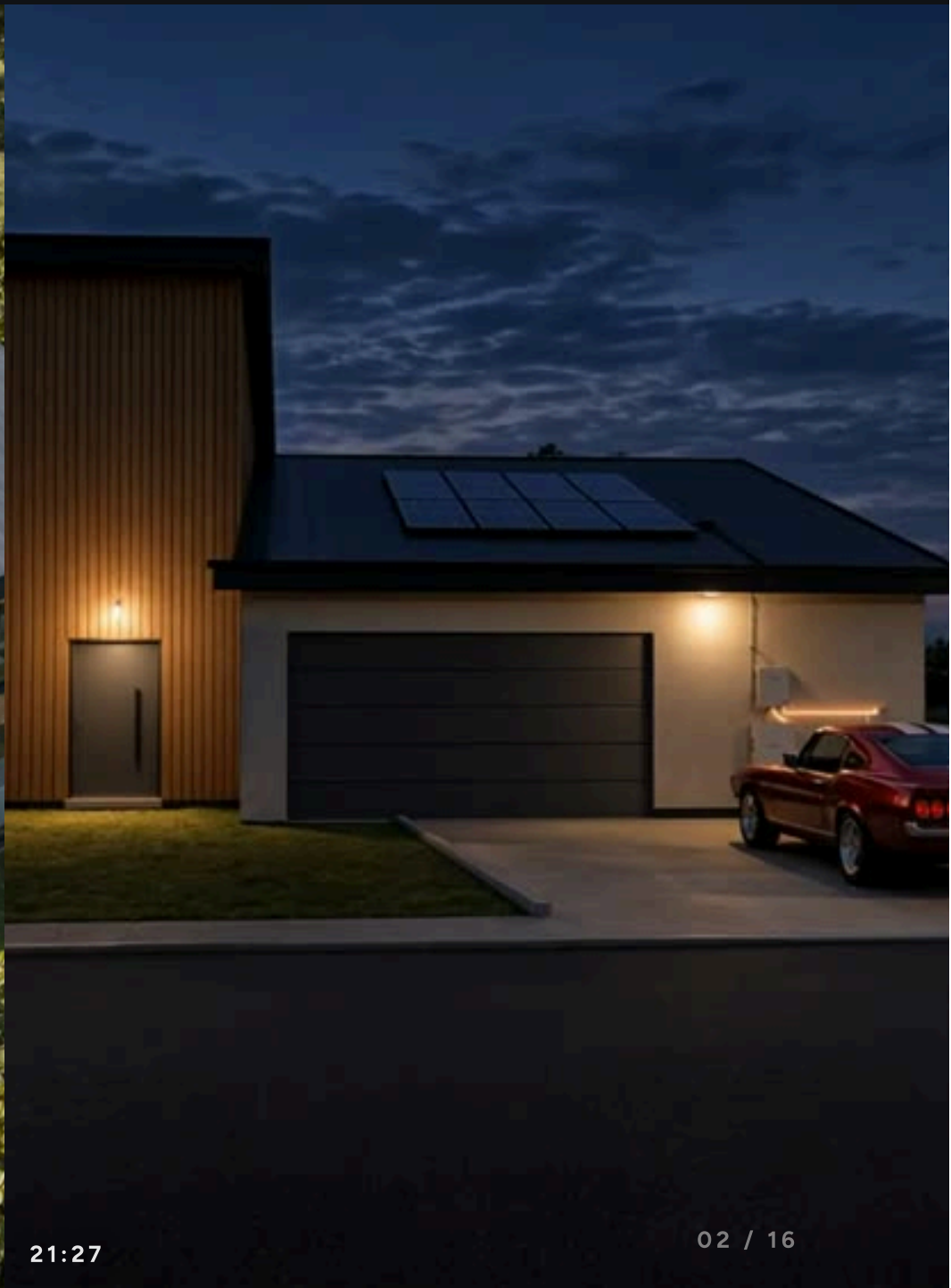


One real day.

One house, twenty-four hours, and the scroll bar is the clock. Sunday 6 September 2026, on the real London price and the real grid carbon of that day.

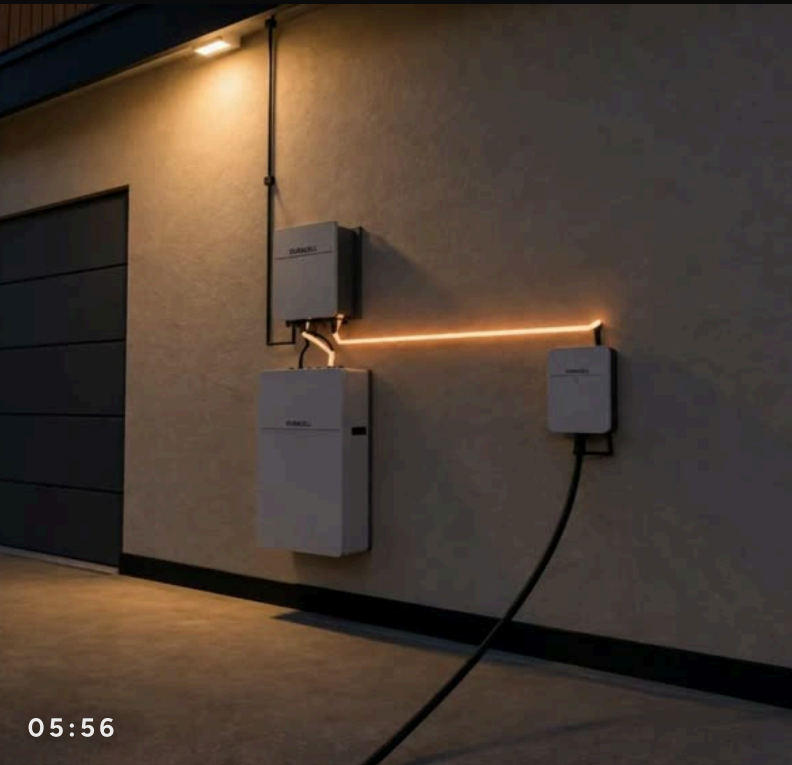
Scroll is the clock.

The house never leaves the frame. The day changes around it, the numbers change with it, and the viewer decides how fast the day runs.



A real day, not an average one.

Every number on the page is read from that day's own data. Nothing is baked into a frame.



The peak. The house buys nothing.

133 g

CO₂ PER KWH · THE
GRID AT ITS DIRTIEST
THAT DAY

0 kWh

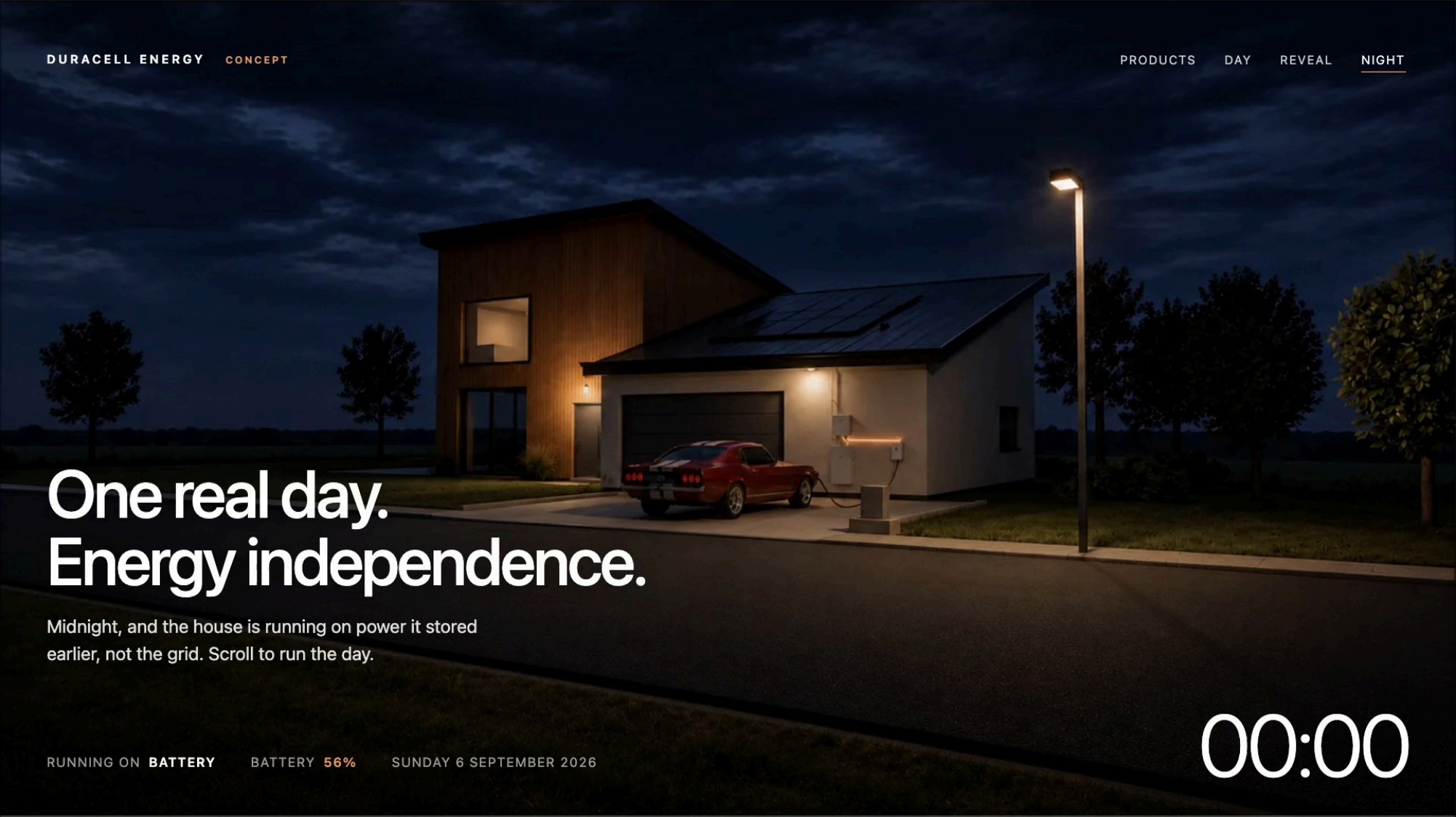
BOUGHT FROM 16:00
TO 19:00

42 g

THE HOUSE'S
AVERAGE ACROSS THE
DAY

Midday was cheap and clean.





30 SECONDS

The whole day, at a thumb's pace.

Frames rendered in Blender, finished by
an image model, moved by a video
model, played back by scroll.

One house, then the street, then the grid.

Two Kling clips and a pull-out, with no cut in it.

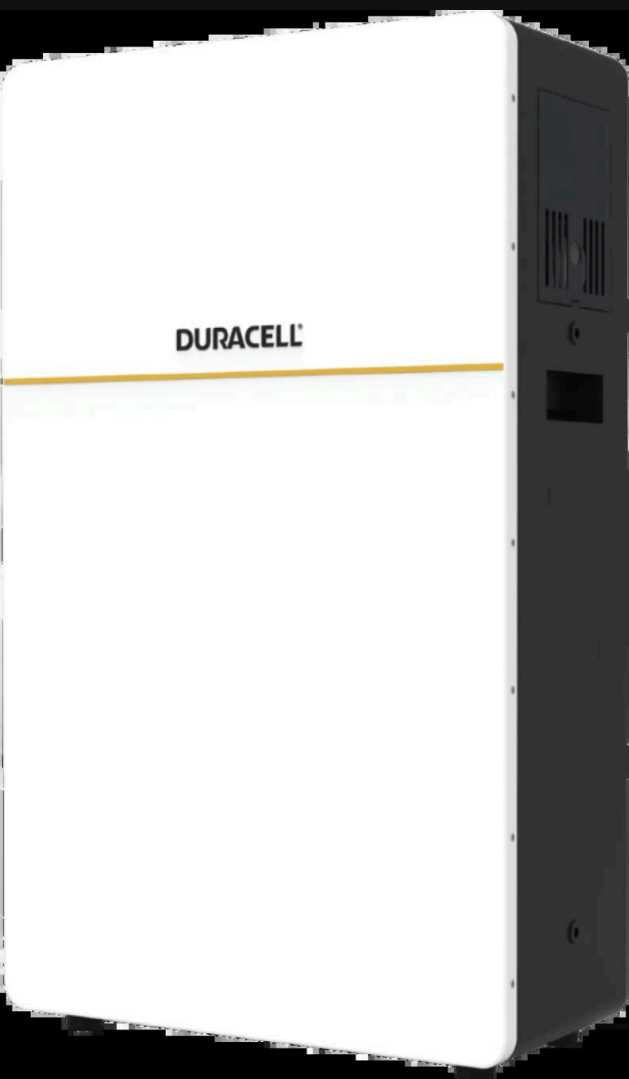


Then he arrives.

He crosses once, too fast to see properly, and leaves the copper line that threads every product section from here to the button.

One copper line, drawn by the scroll, through all five.

It reaches the inverter and branches to sun, battery, home and car, then carries on and lands in the Get a quote button.



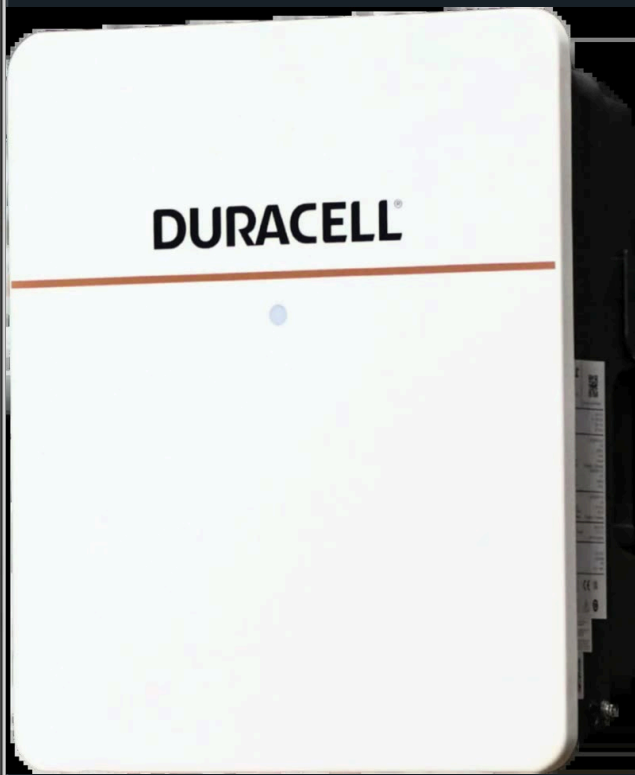
DURACELL

DURA16 · 16.1 kWh



DURACELL

DURA5 · 5.12 kWh



DURACELL

DURA-I · 3.6 to 6 kW



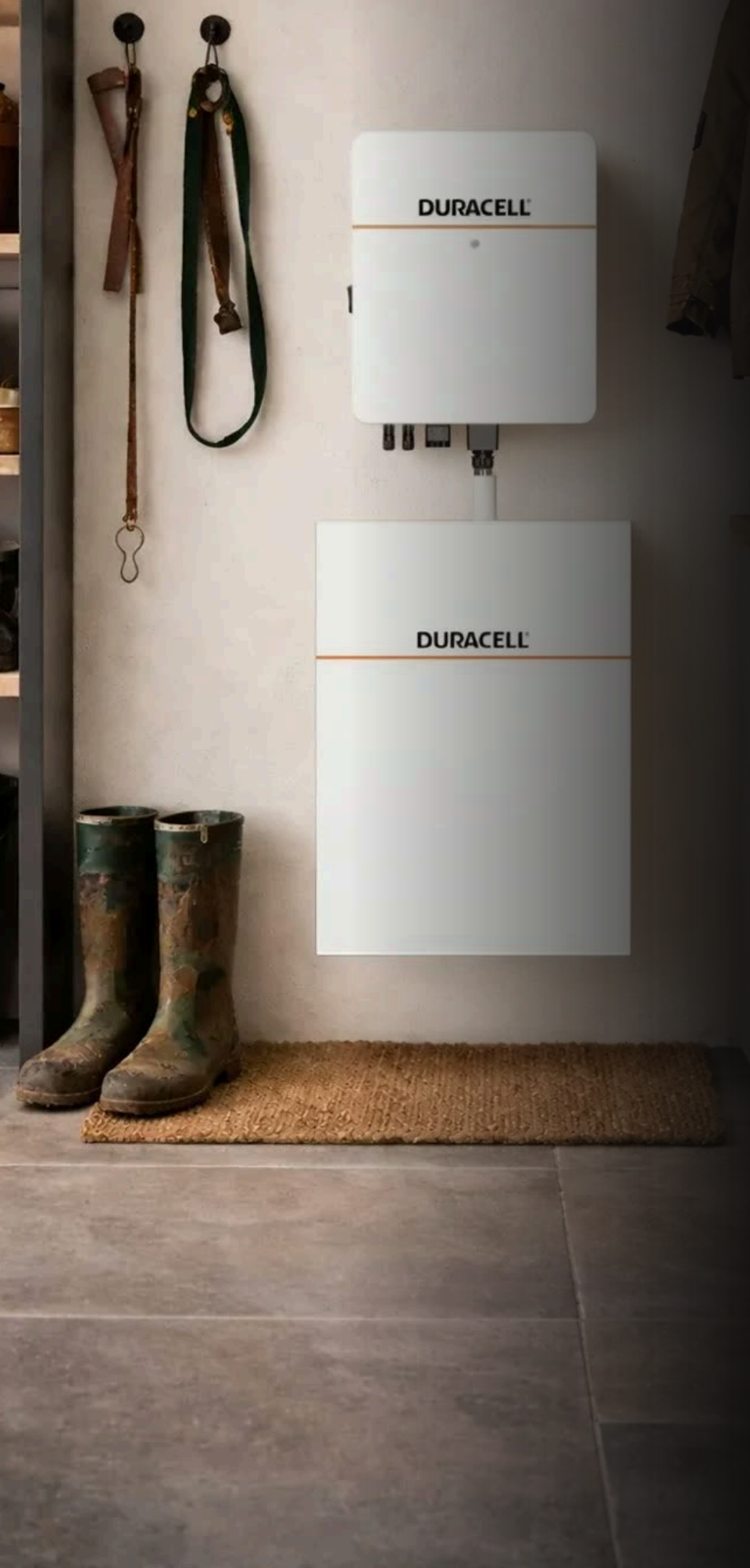
DURACELL

DURACHARGER · 7 kW



DURACELL

THE APP · 60% to 90%



PUREDRIVE

Real installs, on real walls.

UK designed, tested and built. The page ends where your site ends: Get a quote.

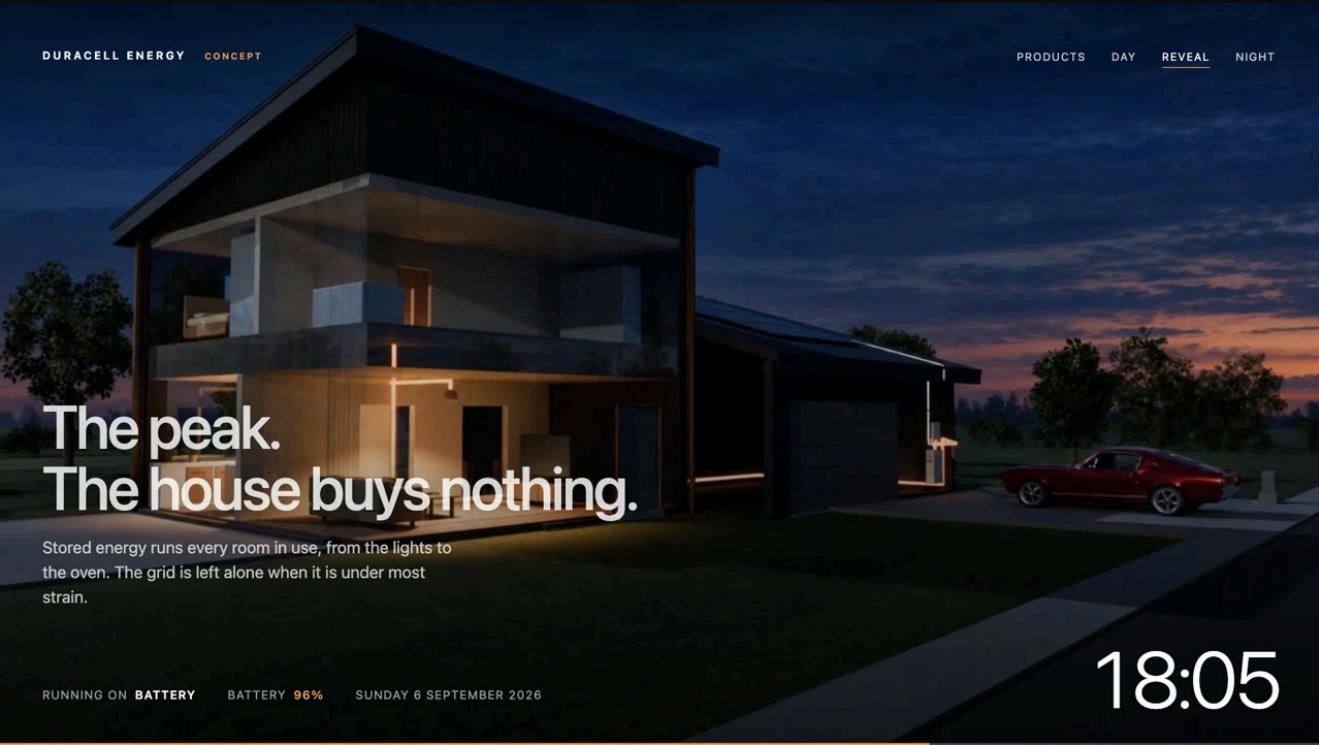
The render decides. The model paints.



Every clip runs between two finished stills.



The film I made for you in 2021, and this one, on one clock.



Sixteen dollars and seventy-three cents.

\$14.85

VIDEO: 27 KLING
CLIPS, TWO VEO
TESTS, ONE UPSCALER
TEST

\$1.88

ONE CONTROL, FIVE
IMAGE MODELS, TO
SETTLE WHICH ONE
KEEPS THE HOUSE

649

FRAMES IN THE FILM,
EVERY ONE PLAYED BY
SCROLL

0

PAID IMAGE
GENERATION: EVERY
STILL MADE ON A
SUBSCRIPTION

What it takes to put this in front of a customer.

01. Weight

126 MB of frames today. Tiered AVIF and WebP per width, loaded a section at a time: under 25 MB on a desktop, under 12 on a phone.

02. Phone

Key crops per section so the film, the flip and the bunny are framed for a phone rather than cropped from a desktop.

03. Hosting

Cloudflare Pages, frames on R2, noindex and unlinked until you say otherwise.

04. Your word

It uses your marks and the bunny. Nothing goes public until Puredrive say yes.

